



ABOUT KACIE

Besides managing my blog, I write about food and travel for the likes of Thomas Cook, Hong Kong Standard, Sainsbury's Magazine, Icelolly.com, Wales Online and Around Town Wales Magazines. I have also featured in Blogosphere Magazine and The Daily Mail, and appeared on BBC Radio and Made in Cardiff TV.

COLLABORATIONS

- Expedia
 - FlyBe
 - Hilton Hotels
 - Grenada Tourism Authority
 - Come to Hamburg
 - Tourism Ireland
 - North East Wales Tourism Board
- ...to name just a few!

WHAT OTHERS SAY

"Working with Kacie is seamless; not only is she someone we can rely on, but she continues to surprise with the imagination and creativity of the brilliant content she creates."

- **Total Media**

"We loved working with you and your post about Chocoversum is very detailed; one could really feel the atmosphere of the amazing experience you had. Thanks for dedicating a whole post to it. We highly appreciate your work!"

- **Come to Hamburg**

Blog: www.therarewelshbit.com

Portfolio: www.kaciemorgan.co.uk

E-mail: kacie@therarewelshbit.com

Tel: +44 (0) 7814467725



ABOUT THE BLOG

Established in 2010, **The Rare Welsh Bit** (www.therarewelshbit.com) is a food and travel blog with a focus on culinary travel and sight-seeing, from Cardiff to the Caribbean. The blog features popular attractions, accommodation, transport and local cuisine in various worldwide destinations, and currently has a DA score of 36 (9th Sept. 2018).

SERVICES OFFERED

- Sponsored content
- Press/media trips
- Affiliate advertising
- Social media promotion
- Twitter chats
- Recipe development
- Reviews (products, accommodation)
- Freelance writing and editing
- Giveaways

DEMOGRAPHICS

65% are female

35% are 25-34

20% are 35-44

65% are from U.K.

15% are from U.S.

SITE TRAFFIC

9,600
Page Views

6,300
Unique Users

7,500
Sessions

1.3
Pages/Session

SOCIAL MEDIA



6,250 Followers

@therarewelshbit



8,100 Followers

@therarewelshbitblog



2,150 Likes

@therarewelshbit



1,600 Followers

@therarewelshbit



LET'S WORK TOGETHER

E-mail me at kacie@therarewelshbit.com or call me on **+44 (0) 7814467725** to discuss how we can work together.